



**CHIROPRACTIC MASTERS
INTERNATIONAL**

Marketing Buffet

Eat from this marketing buffet to build a healthy, successful and profitable practice.

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| <input type="checkbox"/> Mission Statement | <input type="checkbox"/> Adjusting Attitudes Emotional Mapping |
| <input type="checkbox"/> Family Gift Certificate | <input type="checkbox"/> New Patient Welcome Package |
| <input type="checkbox"/> Health Pass Health Investment Kits | <input type="checkbox"/> Spinal Sprint |
| <input type="checkbox"/> Master Lead Generation Sheet | <input type="checkbox"/> Screenings |
| <input type="checkbox"/> Doctors Report | <input type="checkbox"/> Broadcast Fax/E-Mail |
| <input type="checkbox"/> Card Day | <input type="checkbox"/> Lunch And Learns |
| <input type="checkbox"/> Handouts | <input type="checkbox"/> Radio Advertising |
| <input type="checkbox"/> Referral Baskets | <input type="checkbox"/> T.V. Advertising |
| <input type="checkbox"/> Holiday Mailers (X-Mas, Mother's Day) | <input type="checkbox"/> Websites + S.E.O. |
| <input type="checkbox"/> Gift For Referring | <input type="checkbox"/> Social Media |
| <input type="checkbox"/> Unconditional Card | <input type="checkbox"/> FaceBook |
| <input type="checkbox"/> Patient Appreciation Day | <input type="checkbox"/> YouTube |
| <input type="checkbox"/> Christmas In The Clinic | <input type="checkbox"/> Twitter |
| <input type="checkbox"/> Dine With The Doc | <input type="checkbox"/> Pinterest |
| <input type="checkbox"/> Patient Testimonials | <input type="checkbox"/> LinkedIn |
| <input type="checkbox"/> Wellness Column In Newspaper | <input type="checkbox"/> Google+ |
| <input type="checkbox"/> Chiro-messenger System | <input type="checkbox"/> Instagram |
| <input type="checkbox"/> Patient Newsletter | <input type="checkbox"/> Periscope |
| <input type="checkbox"/> Bring A Friend/Family Member Day | <input type="checkbox"/> Children's Health Fair |
| <input type="checkbox"/> Direct Mail | <input type="checkbox"/> Patients Night |
| <input type="checkbox"/> Reception/Event Board | <input type="checkbox"/> Marquis |
| <input type="checkbox"/> Correction Of The Week | <input type="checkbox"/> BNI (Business Network International) |
| <input type="checkbox"/> Nutrition Centre/Naturopathic Doctor | <input type="checkbox"/> Social Marketing (Groupon/Dealfind) |
| <input type="checkbox"/> Networking | <input type="checkbox"/> Charitable Marketing (CWB) |
| <input type="checkbox"/> Supplement Of The Week | <input type="checkbox"/> Huddles |
| <input type="checkbox"/> Patient Of The Week | <input type="checkbox"/> End Of Day Sheet |
| <input type="checkbox"/> Children Need Chiropractic Too | <input type="checkbox"/> Corporate Wellness Certificate |
| <input type="checkbox"/> Koren Educational Pamphlets | <input type="checkbox"/> Other _____ |

To learn more about Chiropractic Masters International and Dr. Mike Reid, visit our website at <http://www.chiropractic-masters.com>.