

## 30 Day Money Back Guarantee

We take pride in producing this product and continually upgrade the content to ensure that the tools are current and produce desired results. Doctors around the world are utilizing these products and reporting a 3X-4X increase in their new patient flow, retention or income.

In my 14 years of coaching, I have never had one return...Simply because this product produces results.

It's been my experience that if you're not seeing a change in your practice results, it can be due to improper execution, or a negative mindset that these products won't work.

Fourth level marketing is a form of spiritual marketing which is preceded by a positive mindset, and a belief that these tools are simply an extension of gifts that you give to your community.

### How To Get The Most Out Of This Product:

**Step 1:** My first recommendation is to utilize both internal and external tools and ensure that you and your team are actively talking them up.

### Engagement is the key. (Example Marketing Toolkit)

**Step 2:** Put your 12 month calendar on the wall and huddle with your team. Highlight the top 5 internal and top 5 external marketing tools that you feel as a team will produce results.

**Step 3:** Prep these a minimum of 30 days in advance to get the most out of each tool. Monitor your return on investment with every marketing tool, with the ROI log.

**Step 4:** Huddle with your team at every shift and focus on goals to produce your desired outcomes especially on internal marketing tools.

**Step 5:** Actively engage in "TIC" by promoting that marketing tool with every adjustment, i.e. "Bring a Friend and Family Day"

**Step 6:** Ensure that the next month is prepped with a 30 day window prior to execution.

### If Above 6 Steps Were Executed and You Did Not Produce Any Results...

**Step 7:** Fill out the **Chiropractic Masters Execution Sheet**.

**Step 8:** Take a picture of your completed 12 month marketing calendar, products used or videotape of your doctors report, proving that you attempted to make this work.

**Step 10:** One page written explanation or video of why you feel these products didn't work.

Send this is to us at [drmike@chiropractic-masters.com](mailto:drmike@chiropractic-masters.com)

# Chiropractic Masters Execution Sheet

I, \_\_\_\_\_ purchased the product, \_\_\_\_\_

On \_\_\_\_\_ date, I made every effort within 30 days to produce results with the

Masters product, and did not get the desired results as expected. Below is my checklist and sample of my attempts to produce the desired results.

Please follow the checklist and attached photos or videos of your execution of said product.

12 month calendar on my wall with 10 tools selected and executed.

Pictures or videos of said tools used within 30 days

My written explanation of why my Masters Product did not work

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Name (Printed)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date